

Polario

Your app solution for event, member, and employee communication

About plazz AG

- Agile development since 2010
 - High demands on user interface & user experience
 - Flexible & cost-effective
 - DSGVO compliant, ISO27001 certified
- About 250 B2B customers
 - Framework agreement with 14 DAX companies
- Developer of Polario
 - Comprehensive content, communication & interaction platform
 - Software as a service in no-code format
 - Fast deployment thanks to no-code modular system
 - Administration via a single content management system
 - For iOS, Android & as a web app in all common browsers









Automotive	Industrie / Pharma / Handel	Finanzen & Versicherung	Services	Behörden / Hochschulen	PCOs / Agenturen	Verbände & Vereine
	₹ Pfizer	Allianz (II)	FRESENIUS MEDICAL CARE	Bundesministerium für Bildung und Forschung	ig	Deutsches Zentrum DLR für Luft- und Raumfahrt
Q M A	Merck	ERGO	TUVNORD	giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) 6mbH	BCD meetings & events	VDI
®	O Daiichi-Sankyo	GENERALI	Rödl & Partner	SIGS DATACOM FACHINFORMATIONEN FÜR IT-PROFESSIONALS	facts and fiction	3ME
PORSCHE	infineon	Gen Re _®	Berger	Frankfurt School of Finance & Management German Excellence. Global Relevance.	TAILORMADE EMOTIONAL BRAND XPERIENCE	STIFTUNG MERCATOR
Mercedes-Benz	₩ URTH IT	DEUTSCHE BÖRSE GROUP	Hapag-Lloyd	HOCHSCHULE RUHR WEST UNIVERSITY OF APPLIED SCIENCES	act ⁵	DAAD
BOSCH	LDL	Finanzgruppe	DSAG	hhu Heinrich Heine Universität Düsseldorf	BETTER DAY.	ENGAGEMENT GLOBAL Service für Entwicklungsinitiativen
SCHAEFFLER	Bahlsen	VER SICHER UNGS KAMMER BAYERN	SPXBIS	RWTHAACHEN UNIVERSITY	ottomisu	BVUJ



Web App

Open API

The Polario universe

iOS App

CMS

Plattform Setup Design & Branding **Content Management User Management**

Further products & Services

Analytics

Android App

Automated Build Pipelines

- Fully automated process for app builds
- Apps available within hours instead of days/weeks
- Simultaneous creation and maintenance of app instances possible
- Uniform standards, fewer manual errors
- Significantly lower costs per app build
- Automated compliance with Apple/Google Store guidelines
- Fast, reliable app delivery
- Hardly any competitor offers this level of automation in the B2B app builder environment.



INTRANET

As a communication platform, Polario starts where the intranet ends.





CONNECT ALL

Polario maximises reach and supports cooperation.























Identical range of functions on all devices



Native apps for a seamless, intuitive user experience

Frontend Features

BOOST COMMUNICATION

Polario is modularity at the touch of a button, because corporate communication is always on the move!





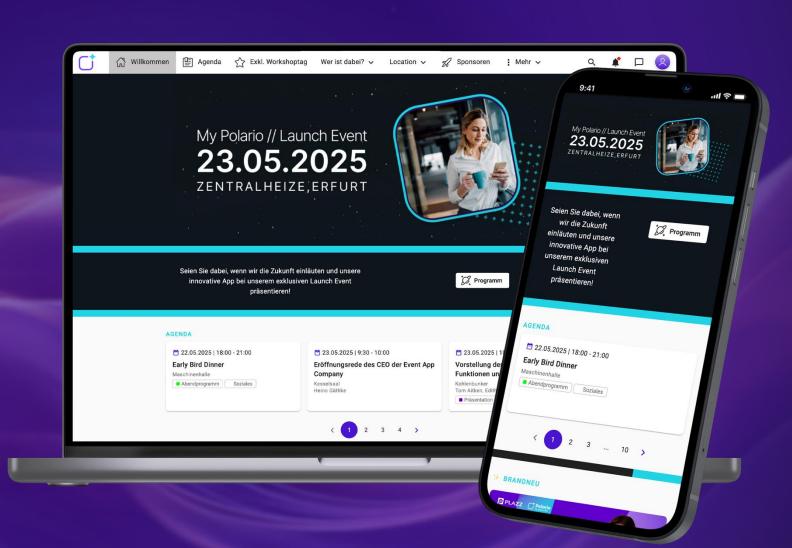
Usability & user-friendliness

Clarity, logic and intuitive operation

Clarity and presentation of the essentials

Realisation in the customer's corporate design

Browser app and mobile app





Features - Administrieren

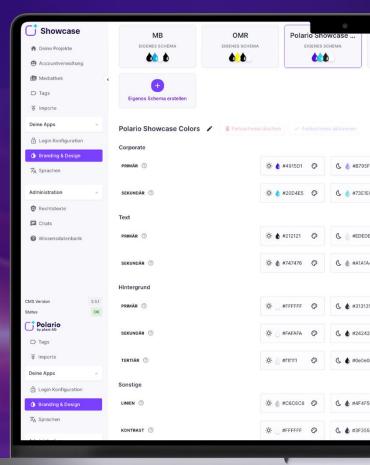
Global and location-based communication

Different access levels and authorisations

Regulation of visibility via groups

Customised news articles with push notification and feedback function

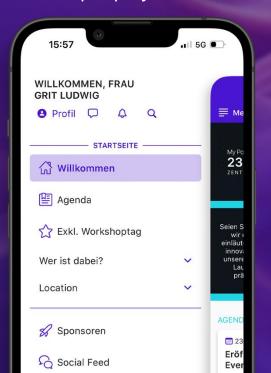




Information processing



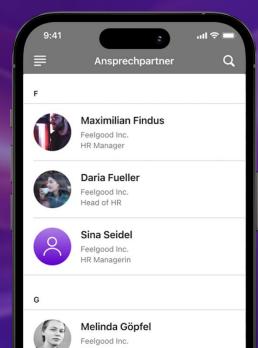
Flexible menu per project



News Article
Overview



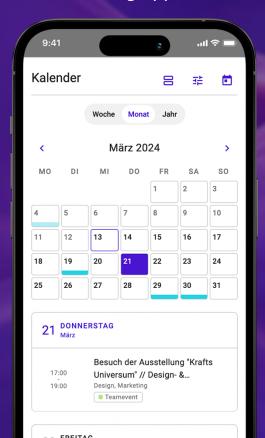
Individual participant directories



Information processing



Calendar for communicating appointments



Pages for customised content mapping



Information pages and campaigns



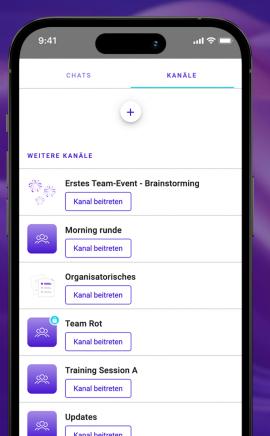




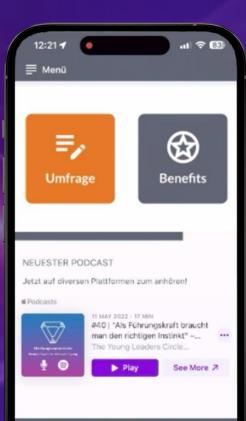
1 to 1 chat and chat groups



Public chat channels



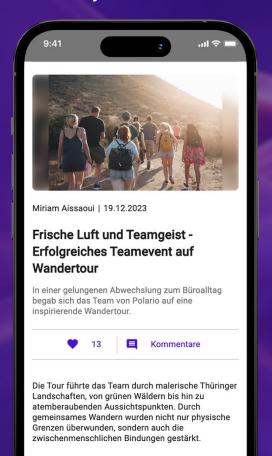
Podcast Feature



Interaction on the platform



Like and comment functions







Voting Integrationen

15:57 5G
Umfrage
Teilen sie uns Ihre Meinung mit!
Umfrage zum Event "My Polario Launch Event 2023"
Wie haben Sie von der Launch Event erfahren?
☐ Online-Werbung ☐ Empfehlung von Kollegen ☐ Soziale Medien ☐ Sonstiges
Bewerten Sie die Registrierungsprozess
sehr zufrieden zufrieden neural unzufrieden sehr unzufrieden
Wie würden Sie die Vielfalt der angebotenen Sessions bewerten?
sehr zufrieden zufrieden neural unzufrieden sehr unzufrieden
Haben Sie an Networking-Veranstaltungen teilgenommen? ☐ Ja ☐ Nein
Wer war Ihr Lieblingsreferent und warum?

Backend Features





Content maintenance

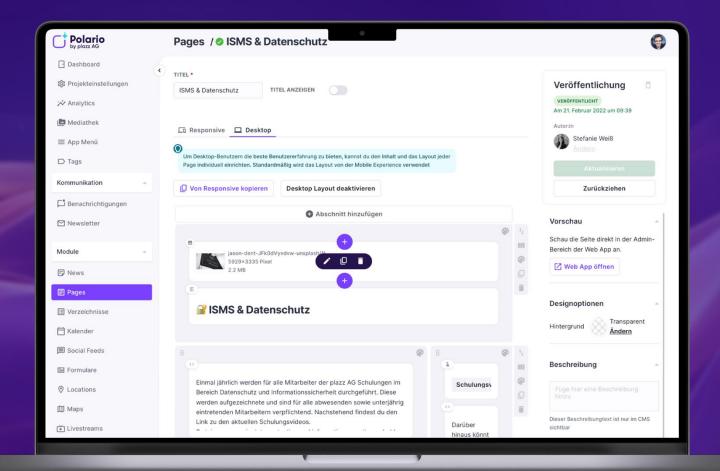
Function management

Account/guest management

Registration/CRM connection

Analytics

SSO SAML connection



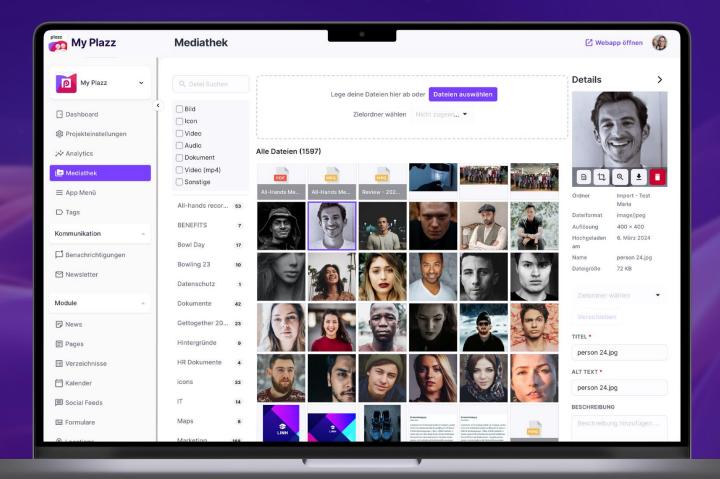


Plattform Management - Documents

Document storage

Folder structure

Media centre global & project-related





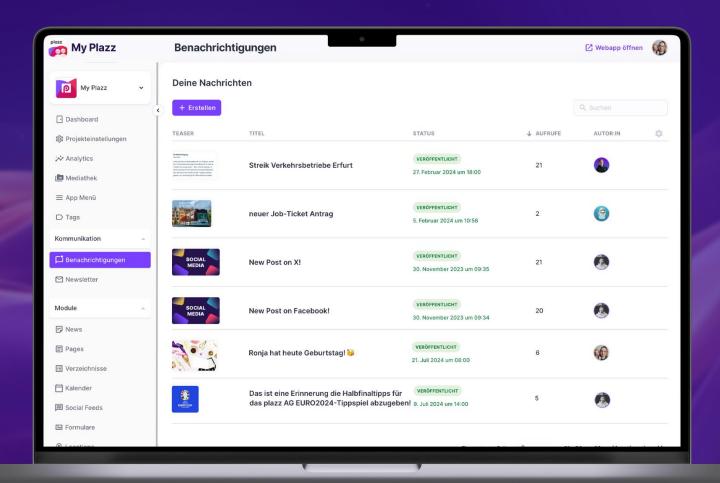
Plattform Management - Notifications

Central administration

Scheduling of messages

Duplicate & draft status

Group-based playout



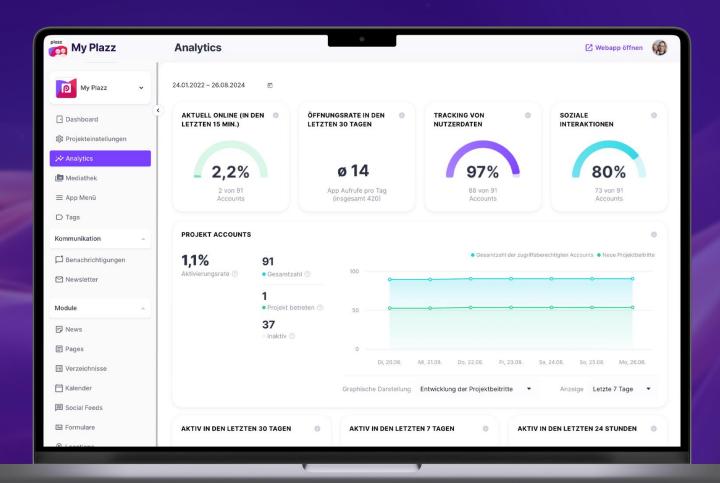


Plattform Management - Analytics

Key metrics at a glance

Filtering by time periods

Detailed information on news & pages

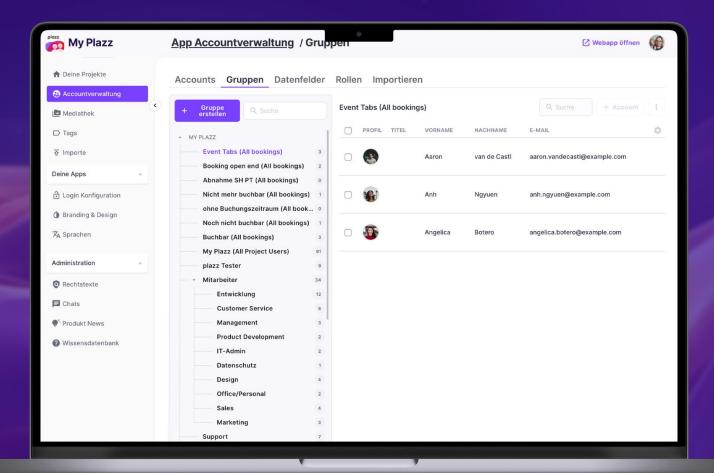




Extensive group function

Superordinate and subgroups

Control of all visibilities via groups



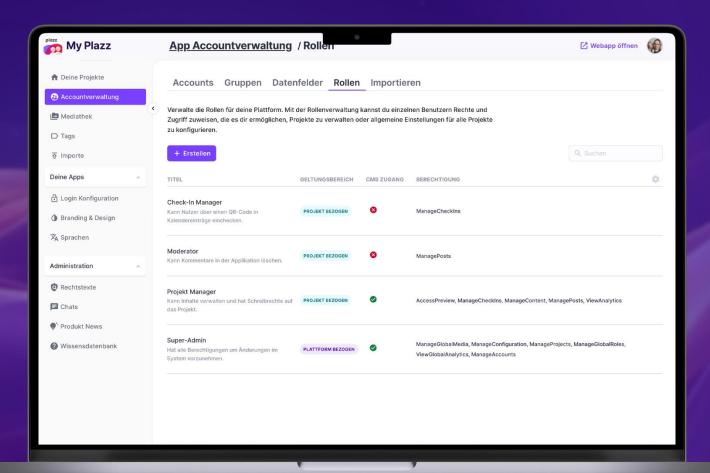


Plattform Management – Rights & roles

Rights & roles system

Defining new roles

Project-related rights





Features Overview

Information

- Home Page
- Pages
- Calendar
- App Menu
- Documents
- Directories
- Site plan
- Galleries
- Notice board
- Videos
- Exhibitors
- Sponsors
- Podcasts

Communication

- Chat & group chat
- News Feed
- Social Feed
- Channels
- Push notifications
- Email communication
- Multi-channel communication

Interaction

- Livestreams
- Forms/questionnaires
- Surveys/Votings

Administration

- CMS
- Rights & role management
- login
- Account management
- groups
- integration
- Person import
- tags
- Admin area
- Layout & Design
- Accessibility
- Analytics*
- Multilanguage*

Open Plattform

- API
- Kopfloses CMS
- Kein Code
- Make.com-Integration

* Beta o. In Umsetzung

References

ERGO Framework Agreement

- Approximately 40,000 users and over 100 communities annually
- Framework agreement since 2022
- Provision of Ergo employee, community, and event app
- Use as an employee app
 - Internal information for employees
 - Onboarding app & communication channel
- Use as an event app
 - Guest lists, email distribution, and provision of QR codes via registration platform
 - Check-in solution and on-site support
- Use for various internal communities
 - Annual kick-off for local departments
 - Corporate events such as Leadership Days and more







- Employee app / intranet
- Approximately 3,000 users
- Spread across 14 projects and locations
- Centralized and decentralized communication
- Key features
 - Custom pages for displaying information (e.g., corporate strategies)
 - IT self-service and applications
 - Benefits and career portal
 - Contact persons
 - Podcasts on current topics

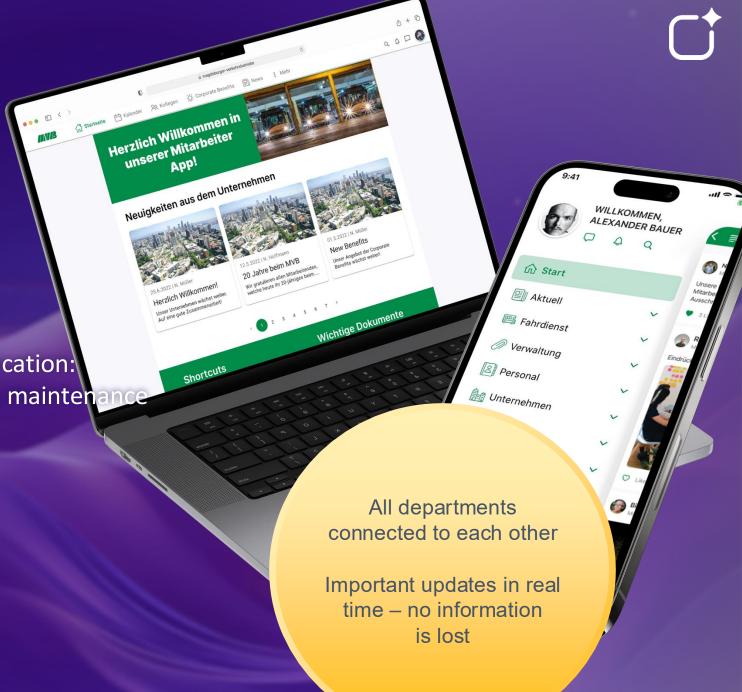


Intranet & employee app for efficient communication & central point of contact

Optimal networking for over 3,000 employees

Magdeburger Verkehrsbetriebe

- Employee app
- Networking of approx. 1,200 employees
- Optimized cross-departmental communication: From transportation to administration & maintenance
- Prevention of information loss
- Key features:
 - Push notifications & news posts
 - Directory & shift schedules
 - Information about the works council



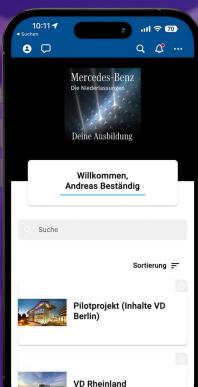
Polario in Action



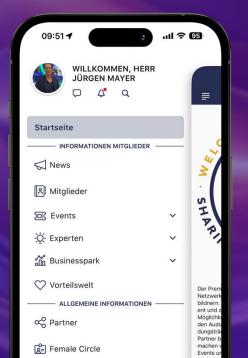












Community Plattform





Event Hub



18.01.2022 | Christina Kroehnert





Our Customer Support Team



Nicole Sauter

Customer Support Team Lead



Cordula Iff
Customer Support Manager



Mandy Stegman
Customer Support Manager



Jonas Neurath

Customer Support Manager



Dominik BrüningCustomer Support Manager



Maximilian Jülich
Customer Support Manager



Our Sales Team



Jürgen Mayer
Chief Executive Officer



Berra EksenSales Director



Kevin Falkenhahn
Sales Manager



Lisa KühneAccount Manager



Lena Lucke-BernsdorfCustomer Success Manager

Contact us!

E-Mail: sales@plazz.ag

Phone: +49 (0) 89 26 20 43 469

Test the Polario App yourself!



Android



Web



iOS



Web address

https://showcase.polario.de/app/

Login

demo1@plazz.net

demo2@plazz.net

Password

DemoUser!