

Requirements for an internal communication channel:



User friendliness

An intuitive design ensures that employees of all technical skill levels can easily use the platform.



Two-way communication

Top-down and bottom-up communication promote an open communication climate. Channels that support interaction help to ensure that employees are heard and appreciated.



Disseminate information quickly and in real time

Communication channels must be designed in such a way that news and updates are distributed to all relevant people without noticeable delays.



Modern approaches as a platform

The platform concept not only improves the distribution of information, but also promotes interaction and collaboration between employees.



Data protection and security

It is essential to implement robust security measures to ensure the confidentiality and integrity of the information transmitted.