

The Polario Hub

Publish your app at lightning speed

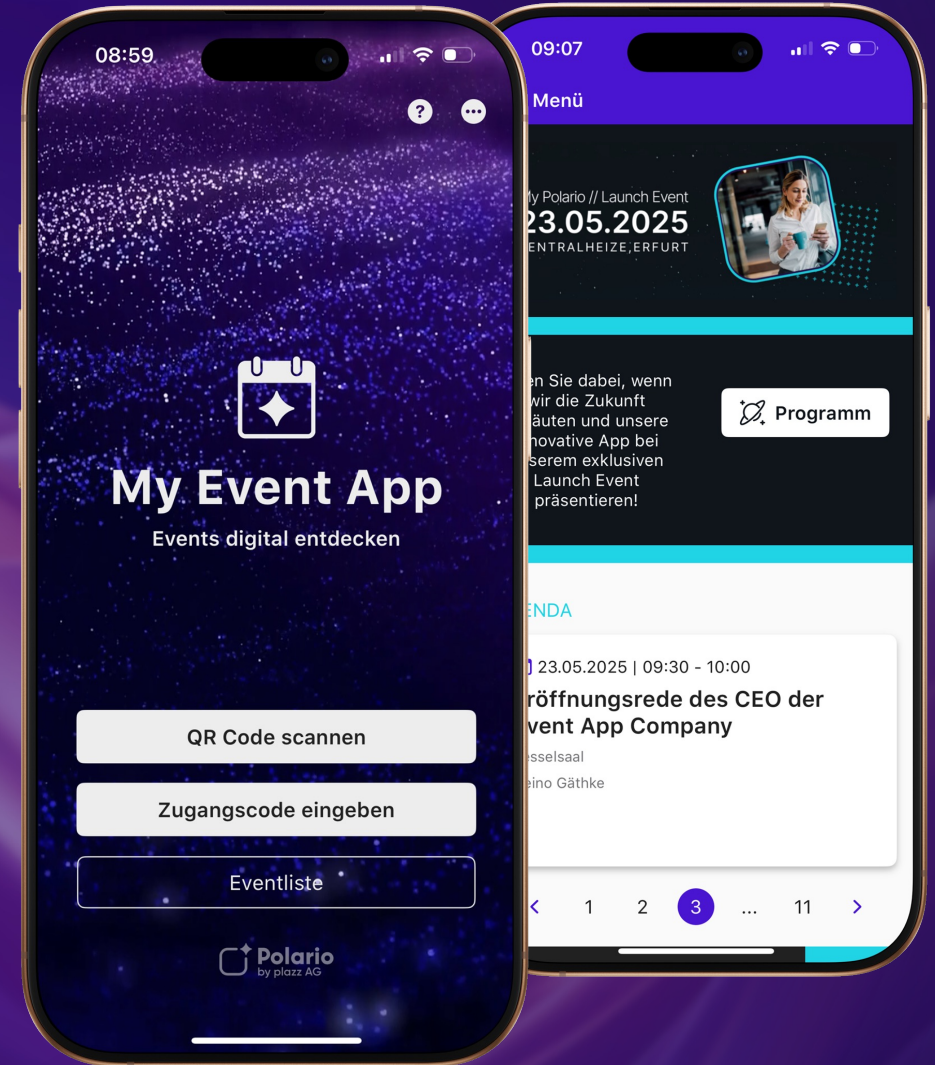


# What is the Polario Hub

The Polario Hub is an application already published in the official app stores that allows you to provide your individual event app quickly and easily. After installing the event hub, the hub opens your created app including content in your company's corporate design and grants users immediate access. All without any publishing effort on your part.

## Advantages at a glance

<b>Ready for immediate use</b>	Publication within a very short time.
<b>Favorable alternative</b>	Ideal for smaller budgets.
<b>No technical hurdles</b>	No hassle with app store registrations.
<b>Stay true to the brand</b>	Your branding is always the focus.







# How it works

## 1. Manage content flexibly

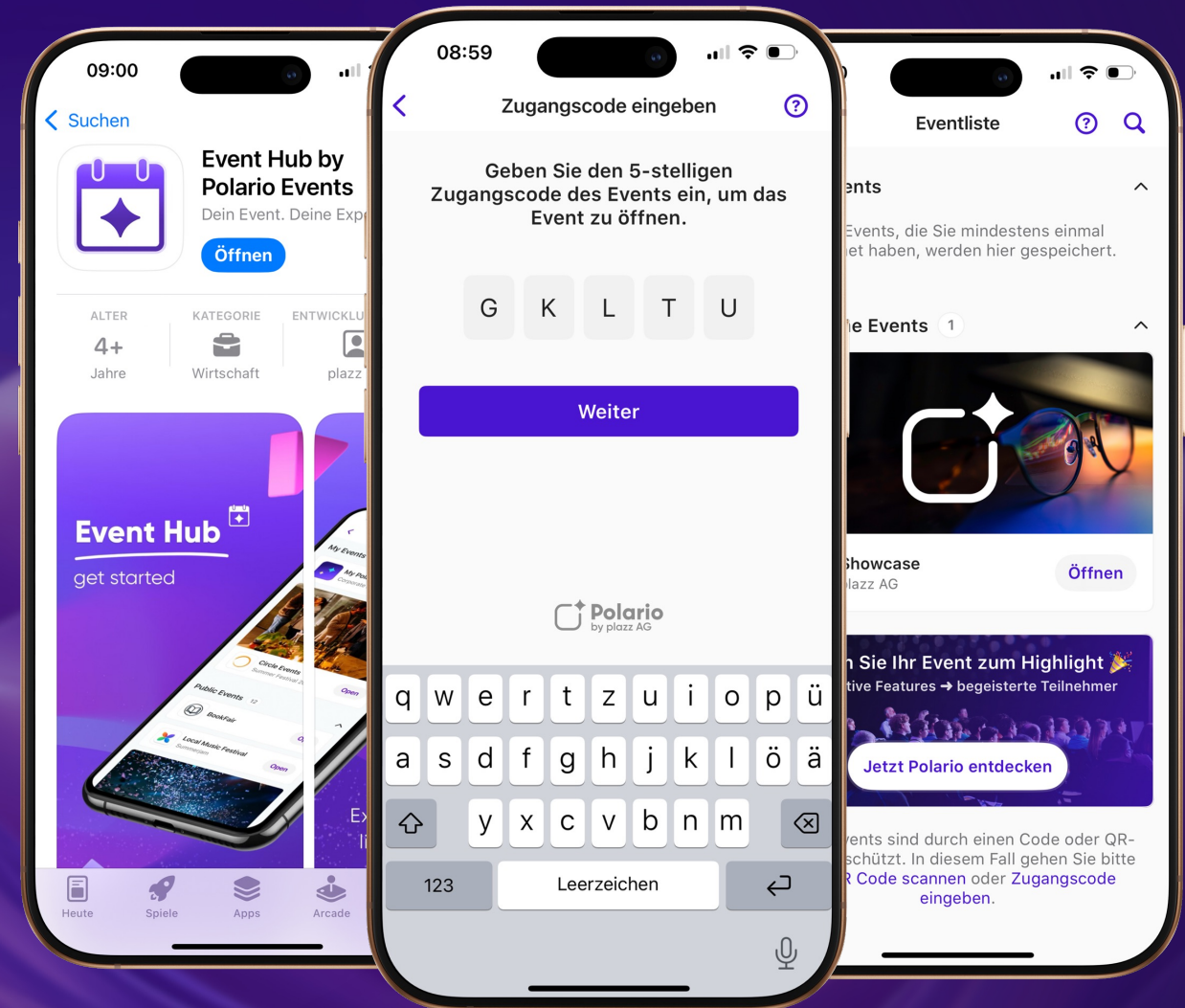
You get access to a user-friendly CMS. This allows you to create and update your content independently - at any time, intuitively and without any prior technical knowledge.

## 2. Download Event Hub by Polario Events

Your users download the Event Hub from the official app stores. This saves you the effort of publishing your own app.

## 3. Find and select an event

Depending on the type of access, users can easily find your event: For closed events via event code or QR code, for public events via the integrated search function or simply scroll through the event list. After selecting the event, they are taken directly to the desired view.





# Polario Hub vs. Custom App

Characteristic	Polario Hub	Custom App
Branding	Individual branding within the Event Hub	Completely independent branding (app icon, app name, store description, etc.)
App publication	Directly within the Event Hub - no app store registration necessary	Own developer accounts required, support available during setup
Speed of publication	Very fast, ideal for short-term projects	Longer process due to App Store approvals, but full control
App access for users	Access via event code or via the event list within the Event Hub	Direct app download and immediate access, without additional code
Cost efficiency	Very budget-friendly and flexible	Higher costs, ideal for long-term projects with an independent brand presence





## Typical areas of application for the Polario Hub

### **Employee apps for SMEs:**

Perfect for small and medium-sized companies that want to digitize internal communication - without IT effort. Content can be managed centrally and employees can access it easily via their smartphone.

### **Member app for small communities:**

Whether you are an association, network or local initiative - with the Polario Hub, you can create a digital platform for your members. Quick to use, easy to operate and with your own branding - without any dependence on social networks.

### **Event Apps:**

Ideal for organizers who want to make content available digitally at short notice. Without app store processes, you can publish your event quickly, individually branded and directly accessible for participants - simply via an event code in the Event Hub.



# FAQ

## **Do I need my own App Store developer account?**

No. The Polario Hub is already published in the official app stores. Your individual event app is played out as a container within the hub - without the need for your own developer account.

## **How quickly do changes reach my users?**

Content that you update in the Polario CMS is available to all users within a few minutes. The app does not need to be reinstalled or updated via the store.

## **Is my event app visible to all users who have installed the Event Hub?**

This depends on whether your event is public or closed. Closed events are only accessible via event code or QR code and are not visible to other users. Public events appear in the event list of the Event Hub and can be viewed by everyone. This gives you full control over the visibility of your app.





# Our sales team



**Jürgen Mayer**  
Chief Executive Officer



**Berra Eksen**  
Sales Director



**Kevin Falkenhahn**  
Sales Manager



**Lisa Kühne**  
Account Manager



**Lena Lucke-Bernsdorf**  
Customer Success Manager

Get in touch with us!

Mail: [sales@plazz.ag](mailto:sales@plazz.ag)

Phone : +49 (0) 89 26 20 43 469