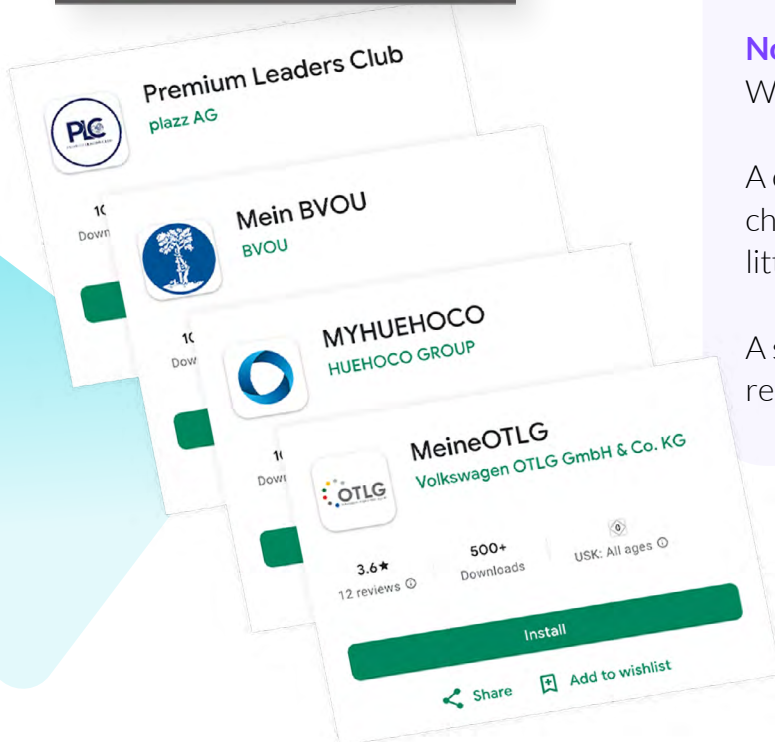
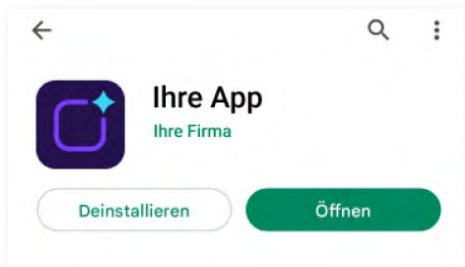


POLARIO GRAPHICS GUIDE

In our graphics guide you will get all the information about formats, file type and other details of images and graphics you can place in Polario.

Plus examples of how this can look in an app in the end.



App Icon

Placement in the app

App Store, Home Screens,
when initializing the app

Requirements

File format jpg
Picture format 1024px x 1024px

Notes

Without rounded corners

A catchy and easily identifiable design should be chosen for the app icon. For the sake of readability, little text is recommended.

A suitable logo icon can make it easier to find and recognize the app.

Logo

Placement in the app

Home page, after opening the app

Requirements

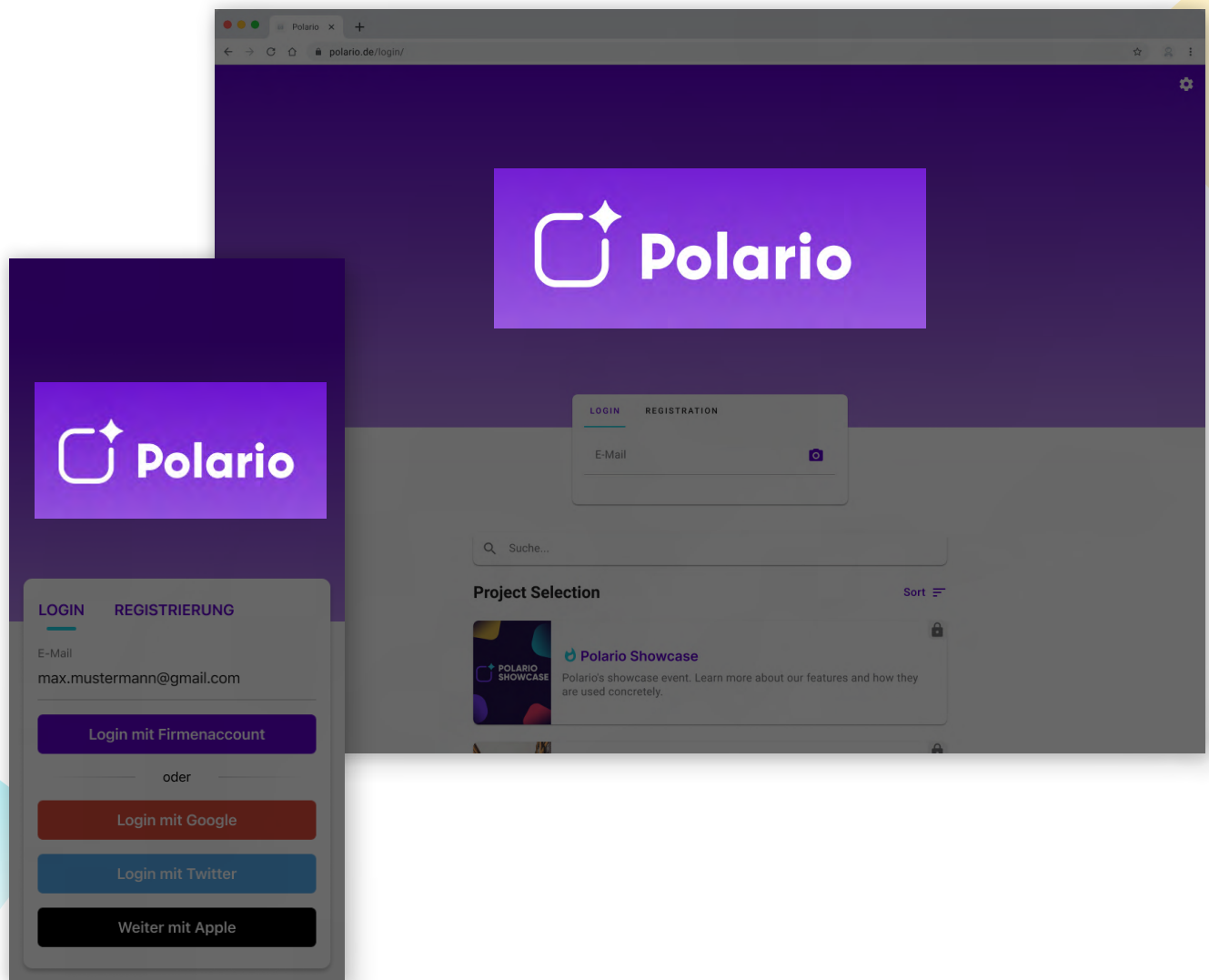
File format jpg / png
Picture format 870px x 580px
or
aspect ratio of 3:2

Notes

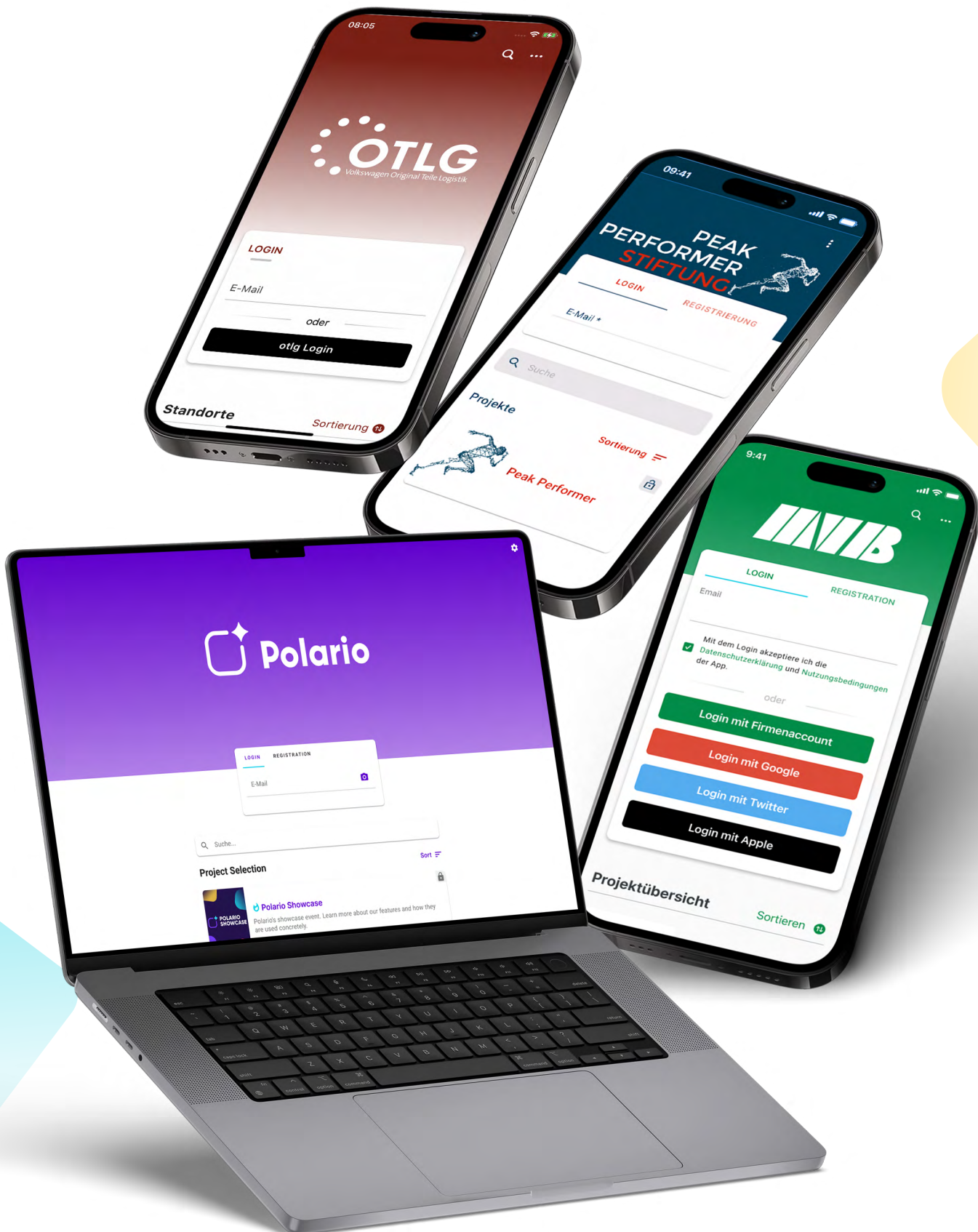
A 3:2 area is available for the logo. The logo is placed and scaled within this area.

The logo is always displayed at 100%.

A monochrome background or a color gradient can be set for the logo. It is therefore recommended to use a single-color variant of the logo.



Example Presentation - Logo



Project Teaser

Placement in the app

Project list, to see directly at or after the login.

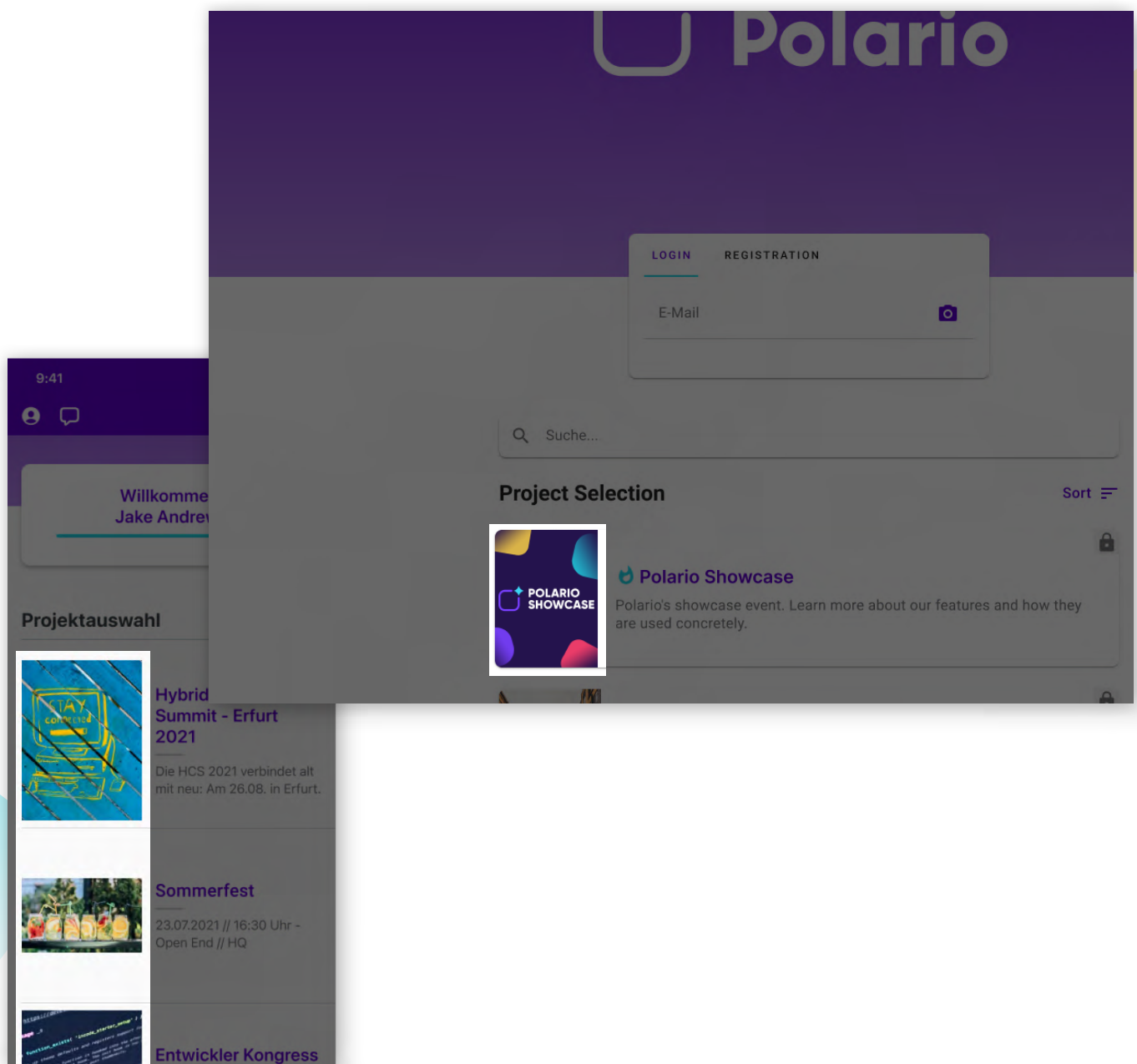
Requirements

File format jpg / png
Picture format 900px x 1200px
or
aspect ratio of 3:4

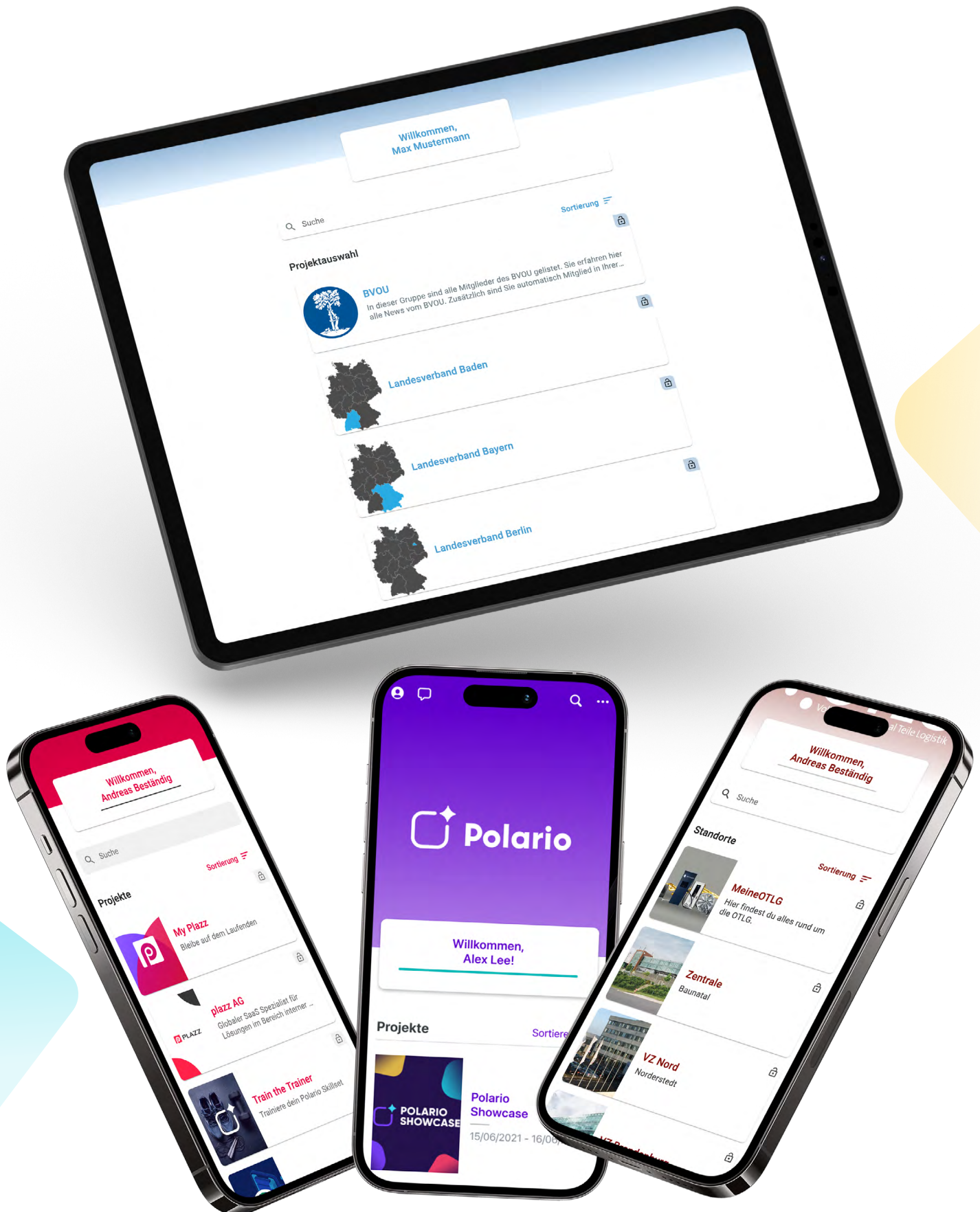
Notes

For optimal use of available space, it is recommended to use an image in portrait format.

Images are not cropped and are displayed at 100%



Example Presentation - Project Teaser



Pictures in the Menu

Placement in the app

Burger menu within a project

Requirements

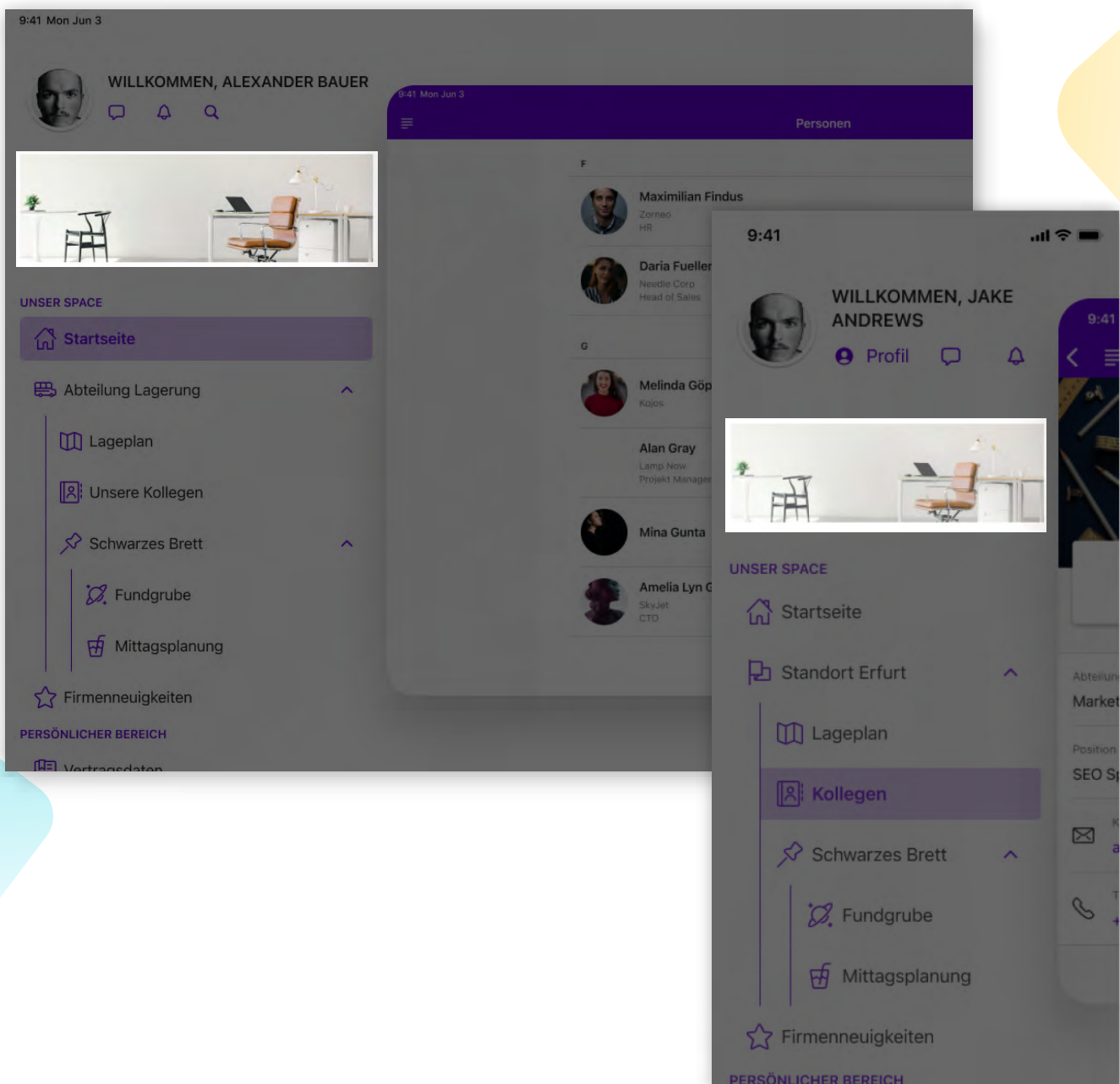
File format jpg / png
Picture format Min. width 1000px

Notes

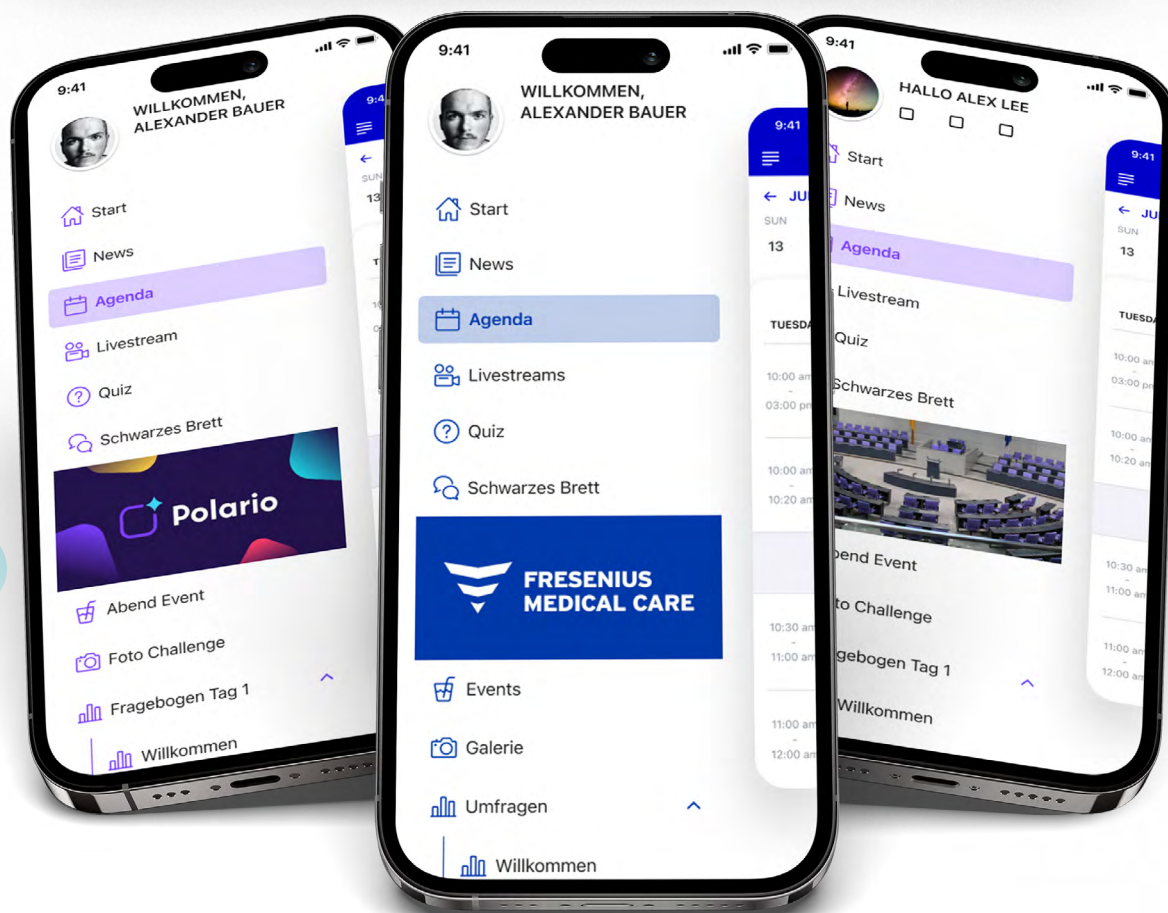
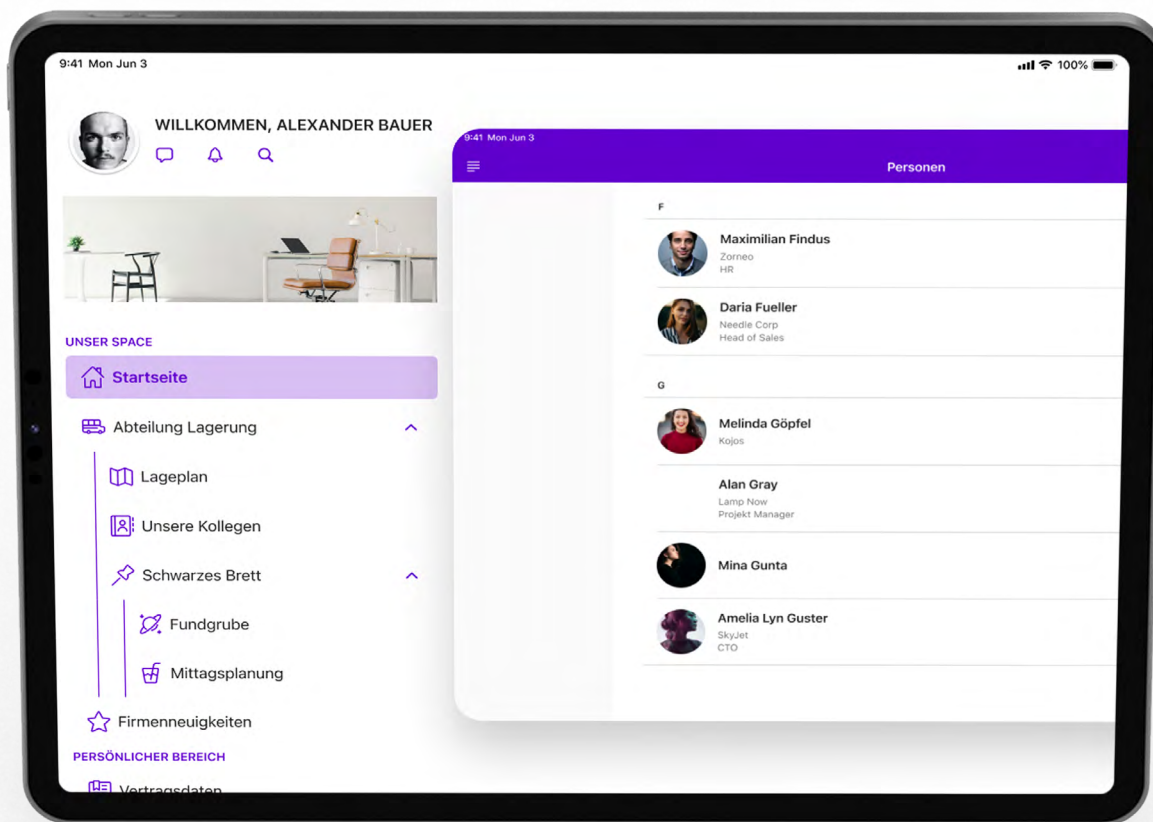
Images in menus are displayed only on mobile devices and in browser sizes below 768px.

Images are not cropped and displayed at 100%.

Because of their placement in the menu, it is recommended not to use portrait images.



Example Presentation - Pictures in Menu



Directories - General explanation

In directories you will find three different ways to place images.

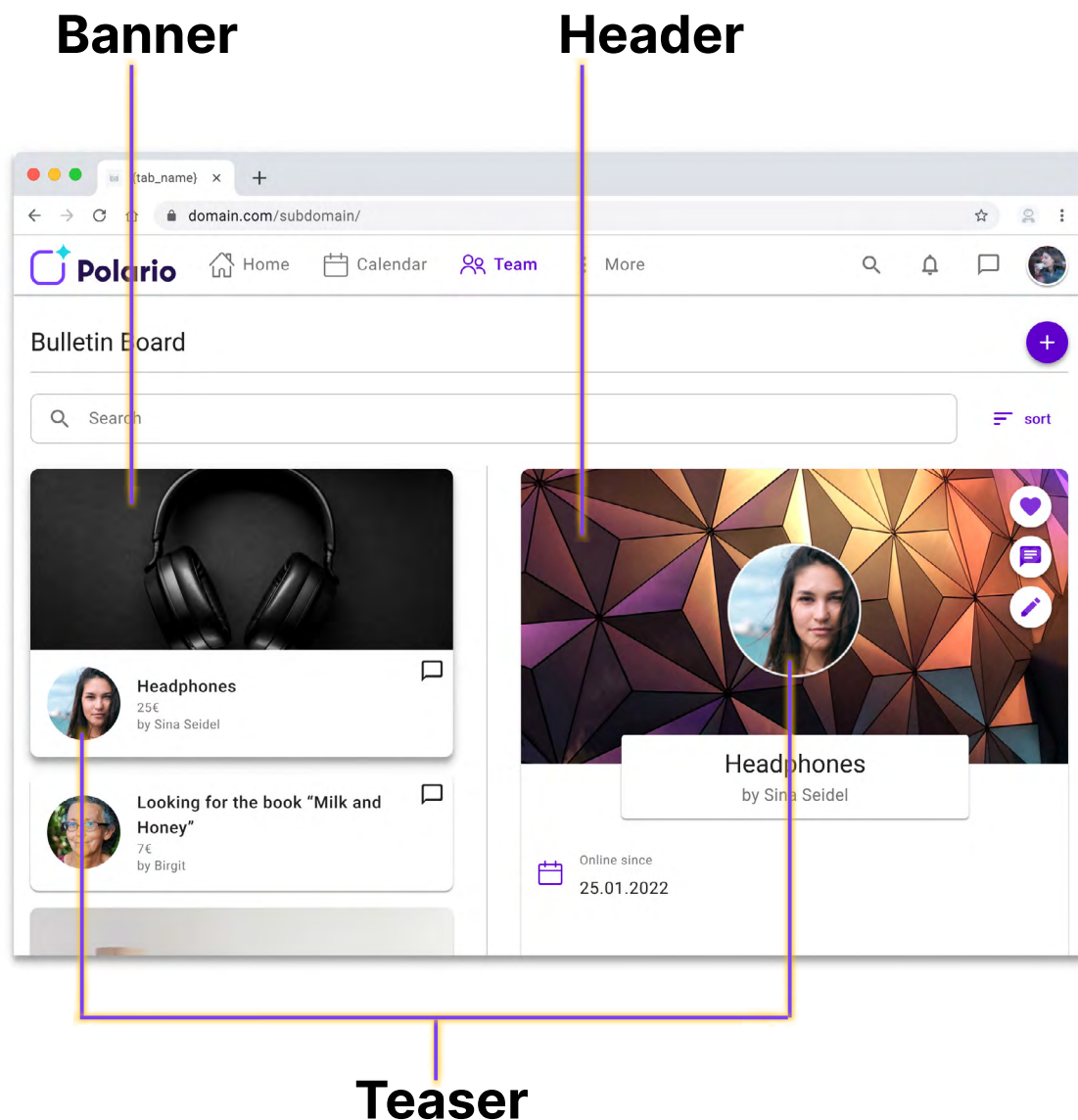
These three possibilities are:

Teaser

Banner

Header

The following image below gives a short overview of the placement of each image, the following pages will give you detailed information about each image.



Directories - Teaser

Placement in the app

Directory list and Header of the directory detail

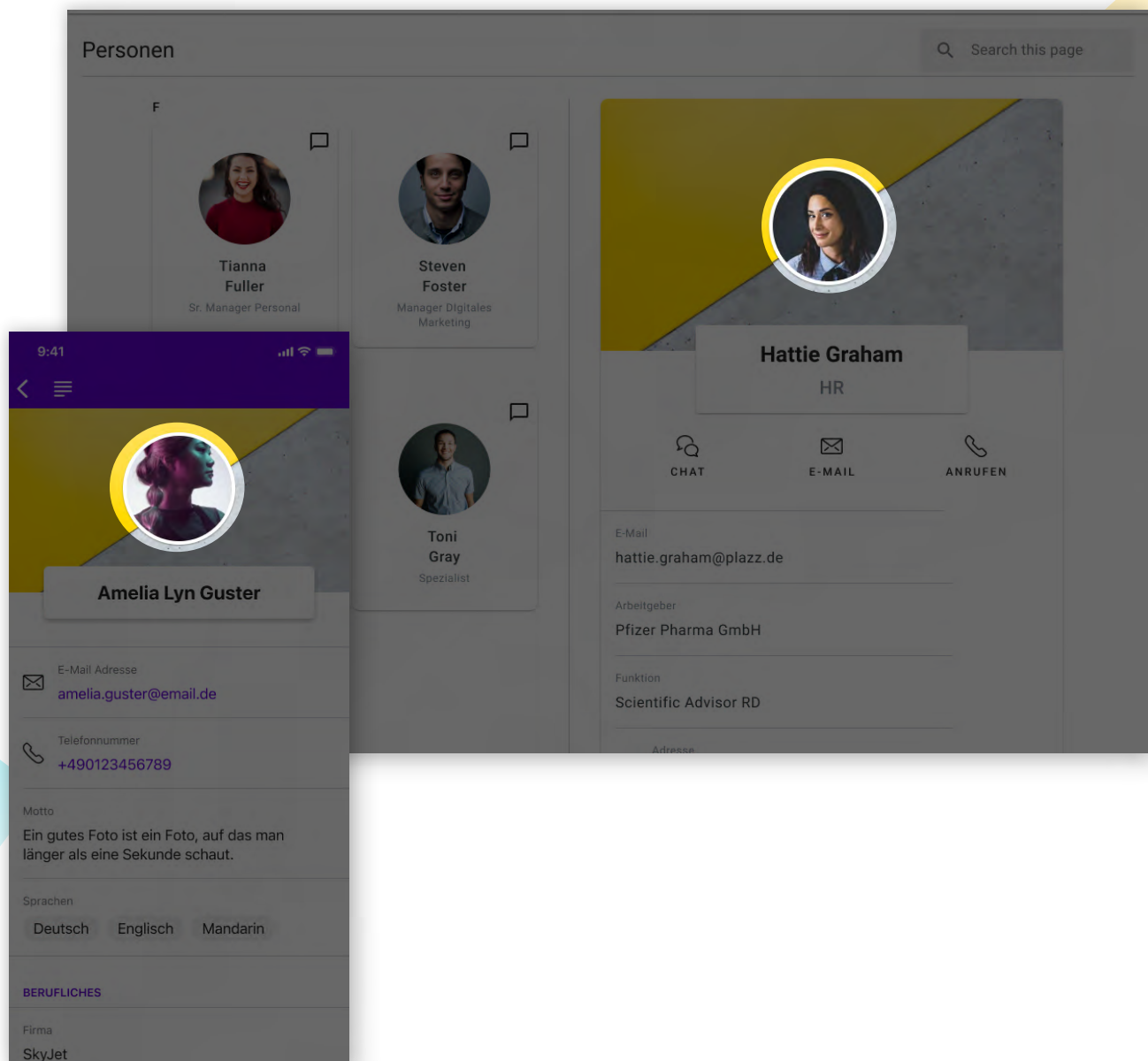
Requirements

File format jpg / png
Picture format 400px x 400px
 (round image mask)
 or
 500px x 300px
 (rectangle image mask)

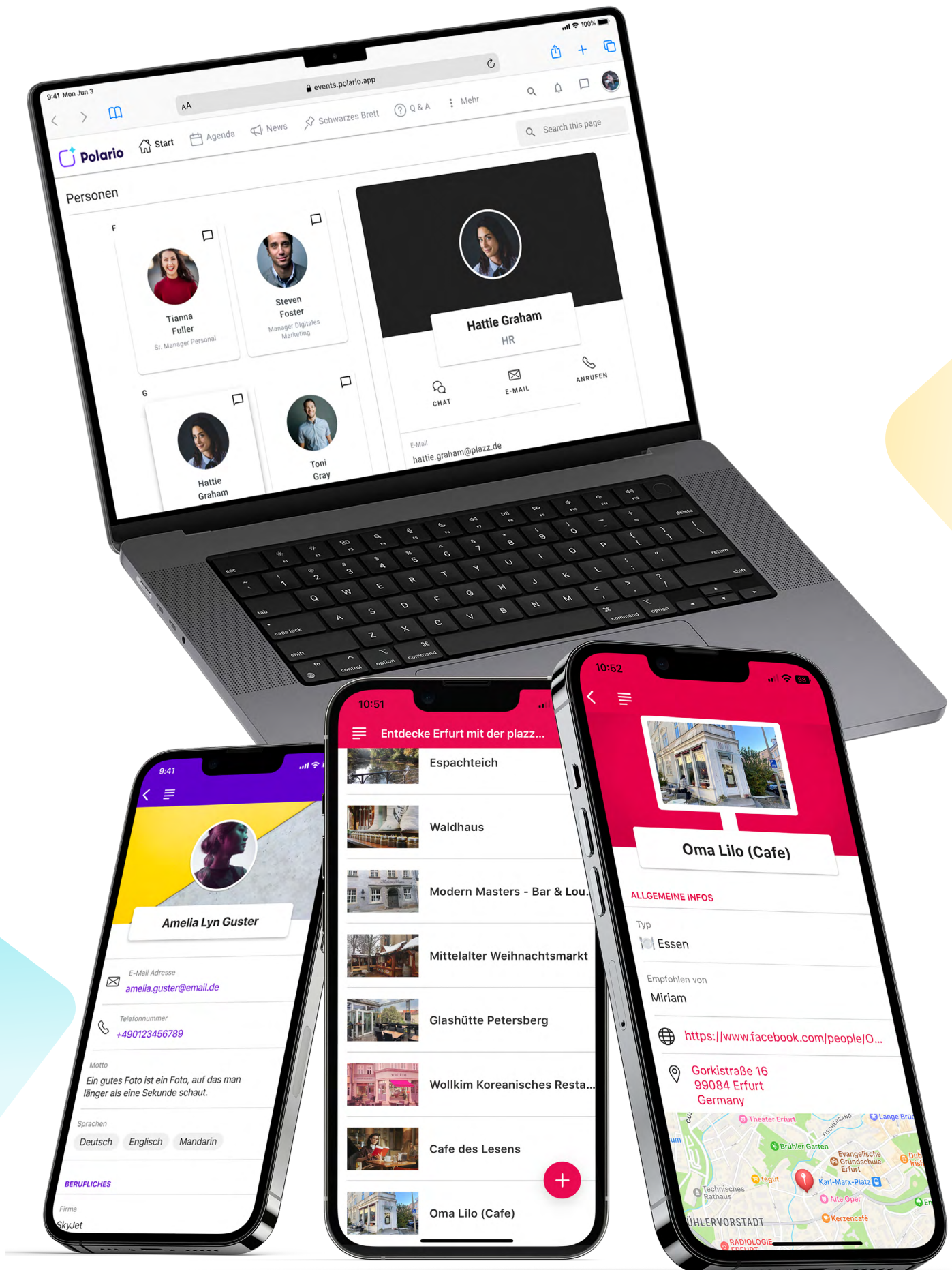
Notes

The image in the header area of the directory can be used for profile pictures or logos, for example.

Besides the detail view, the image can also be displayed on the overview page.



Example Presentation - Directory Teaser



Directories - Banner

Placement in the app

Detail of a directory and, if necessary, on the overview page of a directory (for card display)

Requirements

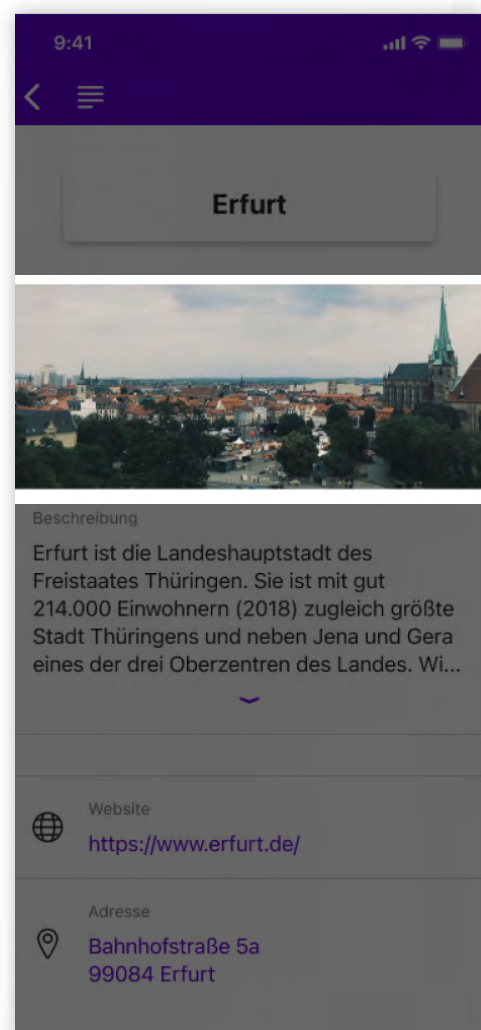
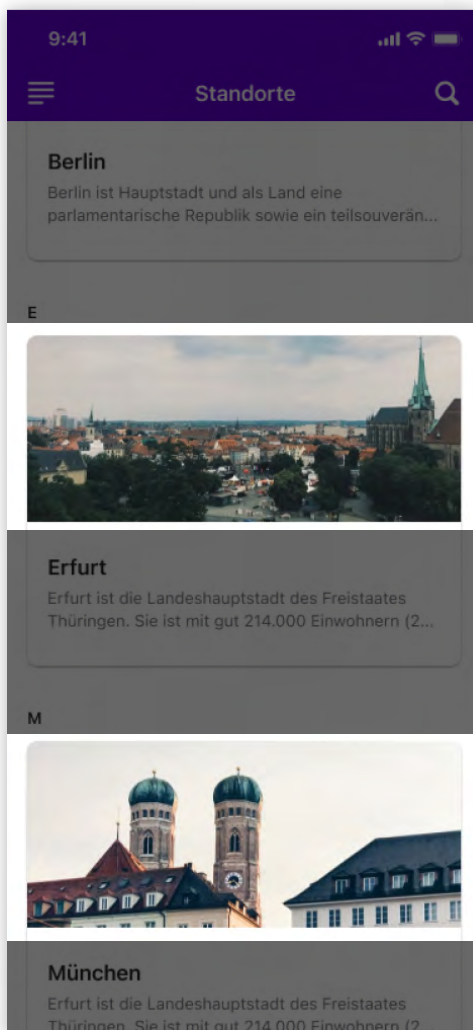
File format jpg / png
Picture format Min. width 2000px
or
aspect ratio 21:9

Notes

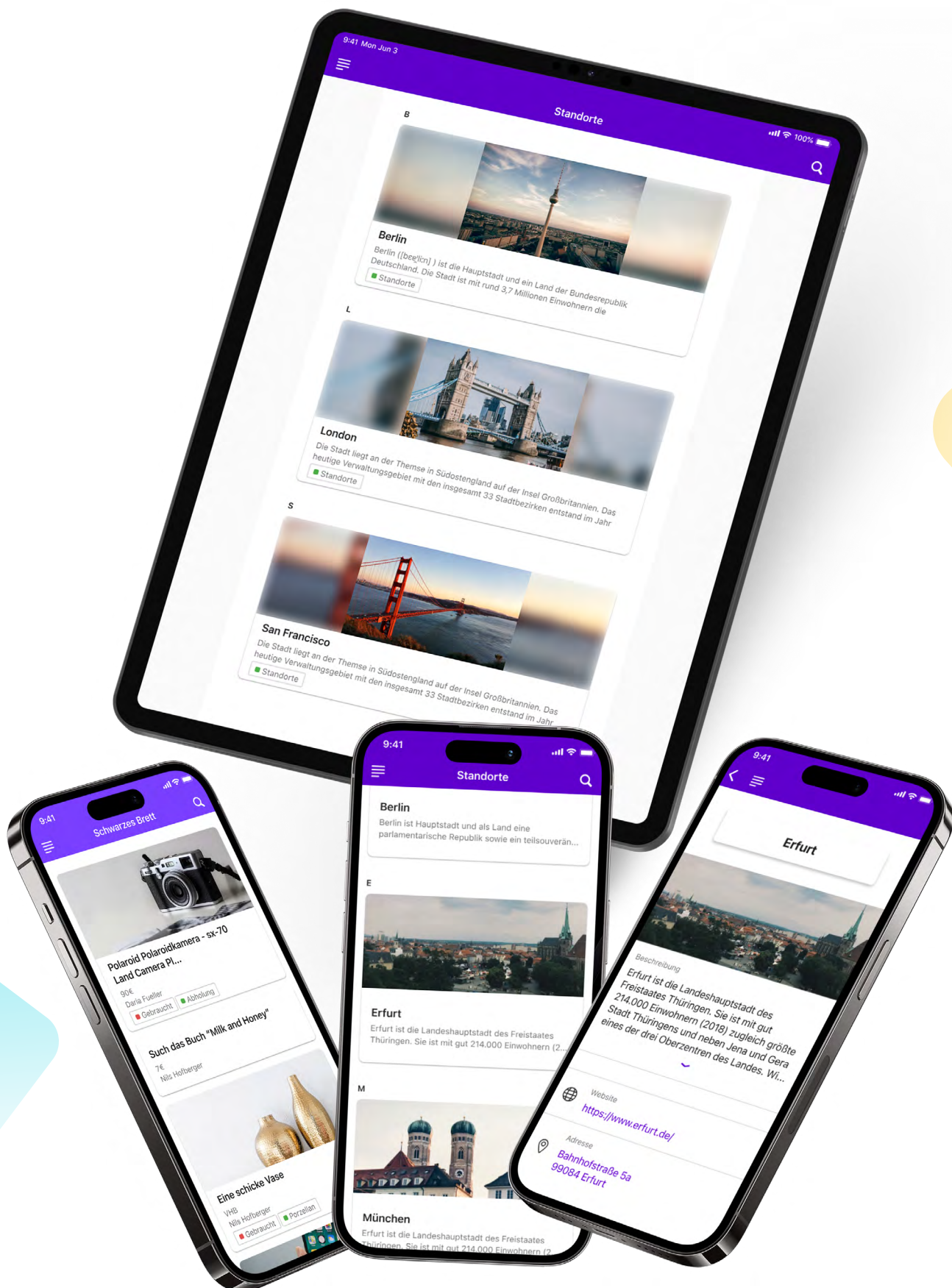
Images in the directory detail are displayed 100%.

If you use the card layout on the overview page, the images can also be displayed there, but as a teaser section.

If you want to avoid this, you can create the images in the aspect ratio 21:9.



Example Presentation - Directory Banner



Directories - Header

Placement in the app

Background of the header area in the detail of a directory entry

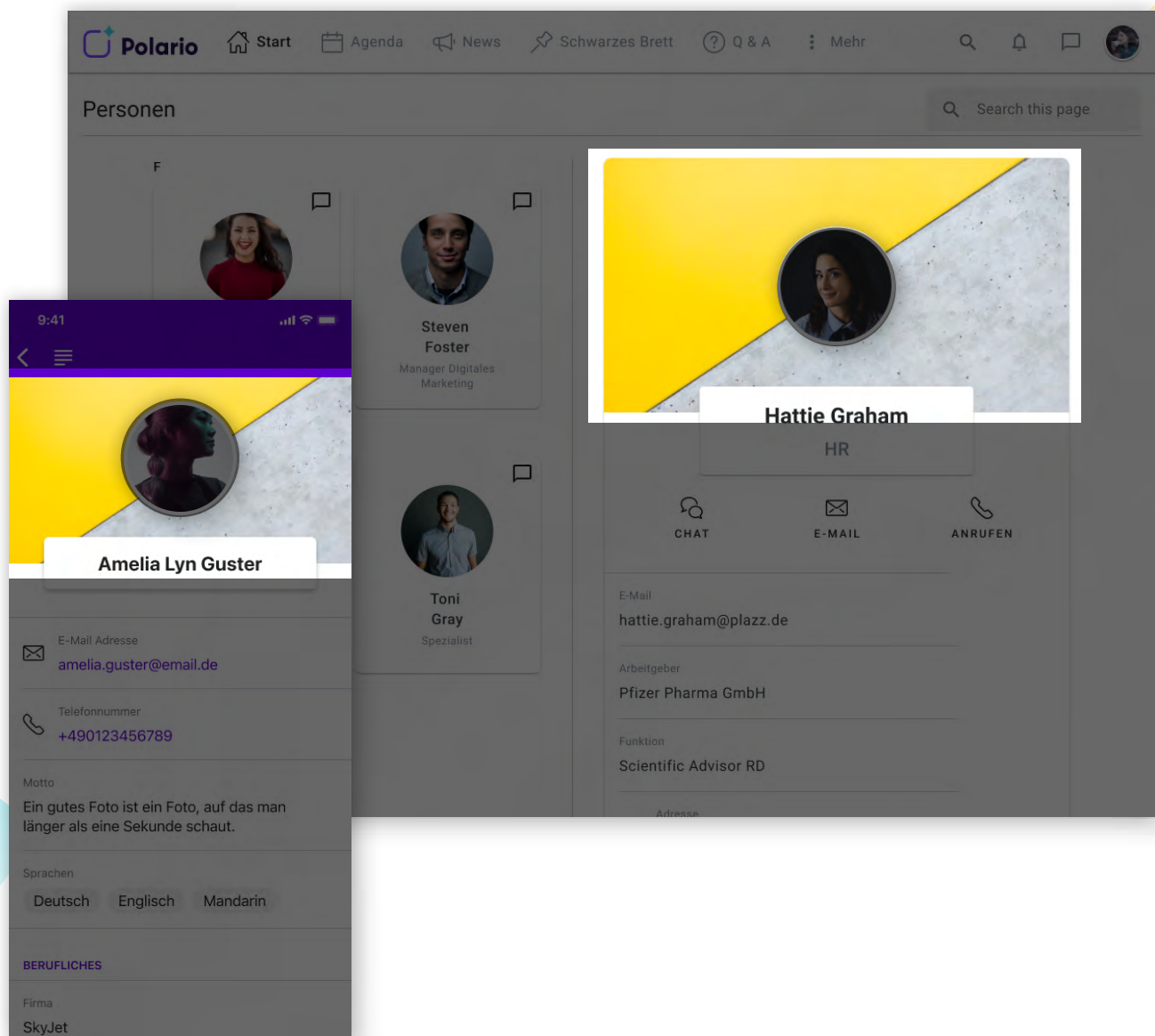
Requirements

File format jpg / png
Picture format 2000px x 1125px
or
aspect ratio of 16:9

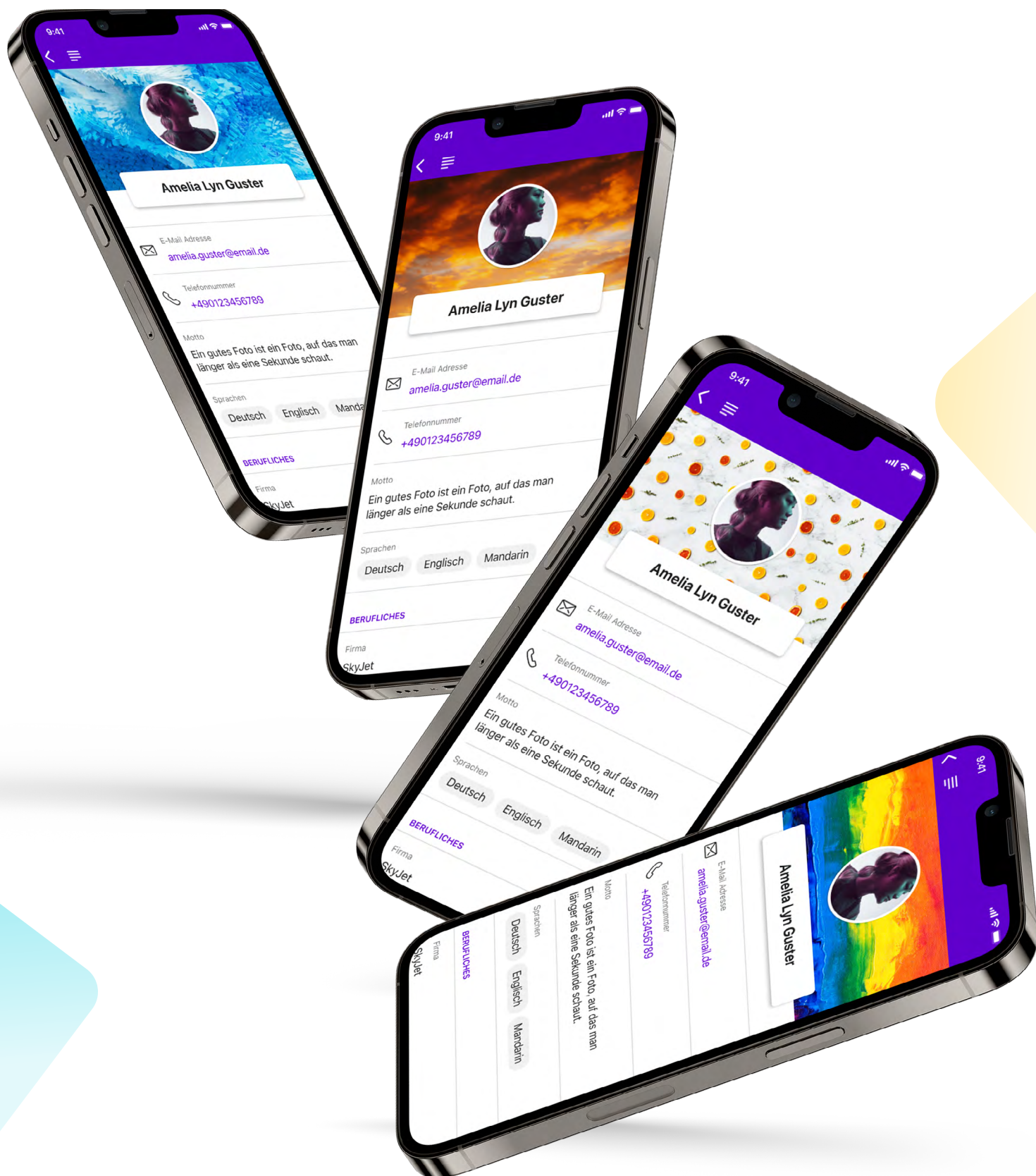
Notes

The image can be used instead of a background color or gradient.

It applies to all entries of a directory. Since mostly the image for the directory entry (e.g. a profile picture/logo) is on this background, it is recommended to use a generic background with pattern which content does not have to be displayed completely.



Example Presentation - Directory Header



News Article Image

Placement in the app

As teaser on the news list and
Header in the news detail

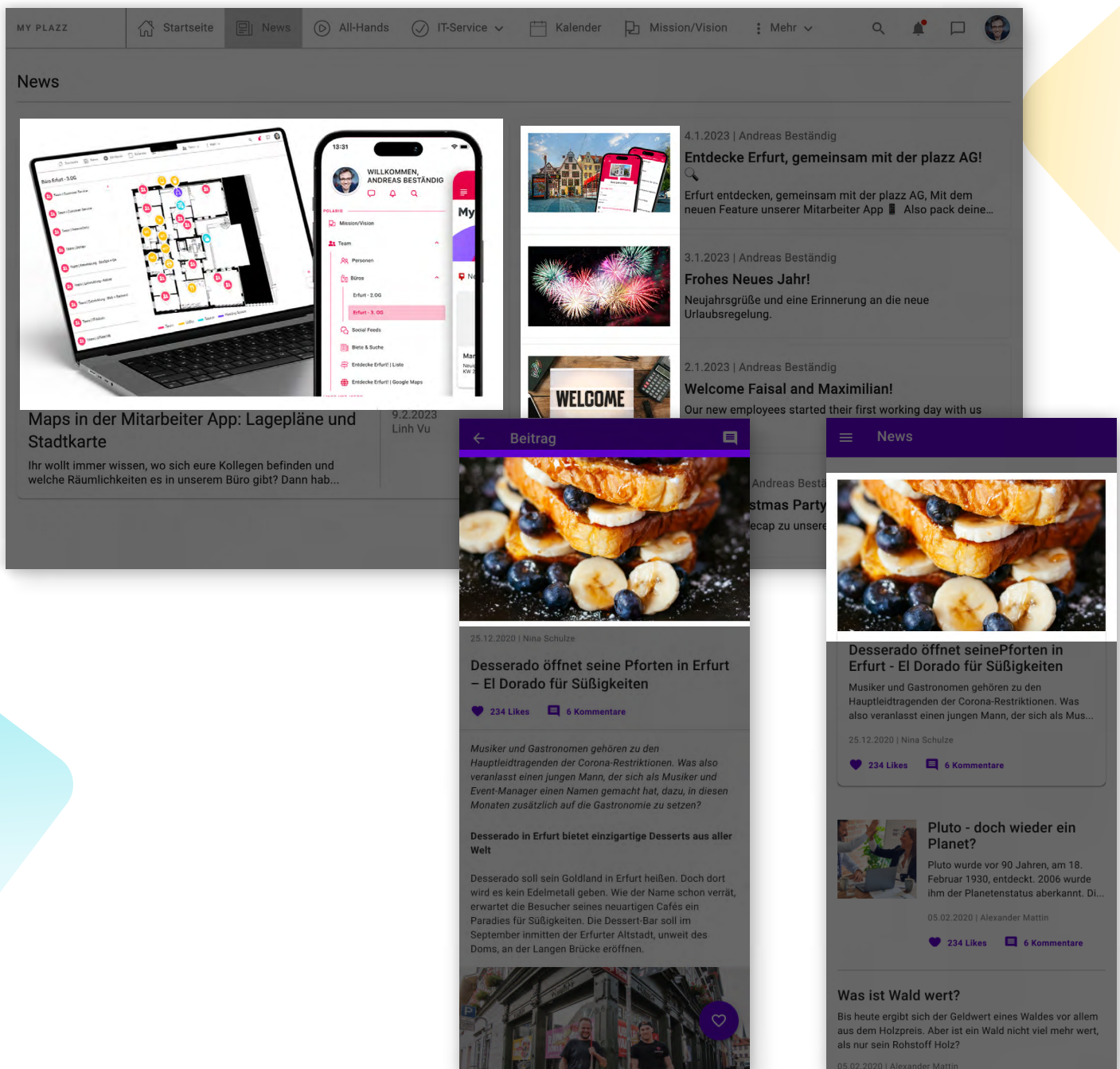
Requirements

File format jpg / png
Picture format 2000px x 1125px
or
aspect ratio of 16:9

Notes

The article image of News is displayed in detail
at 100%. On the news overview list, the image is
only displayed as a teaser section.

A 16:9 landscape format image is recommended.
With other image formats, a blur (iOS & Web) or
a color from the image (Android) is displayed in
the background on the detail page.



Example Presentation - News Article



Images on Pages

Placement in the app

Within a page, in the selected column width

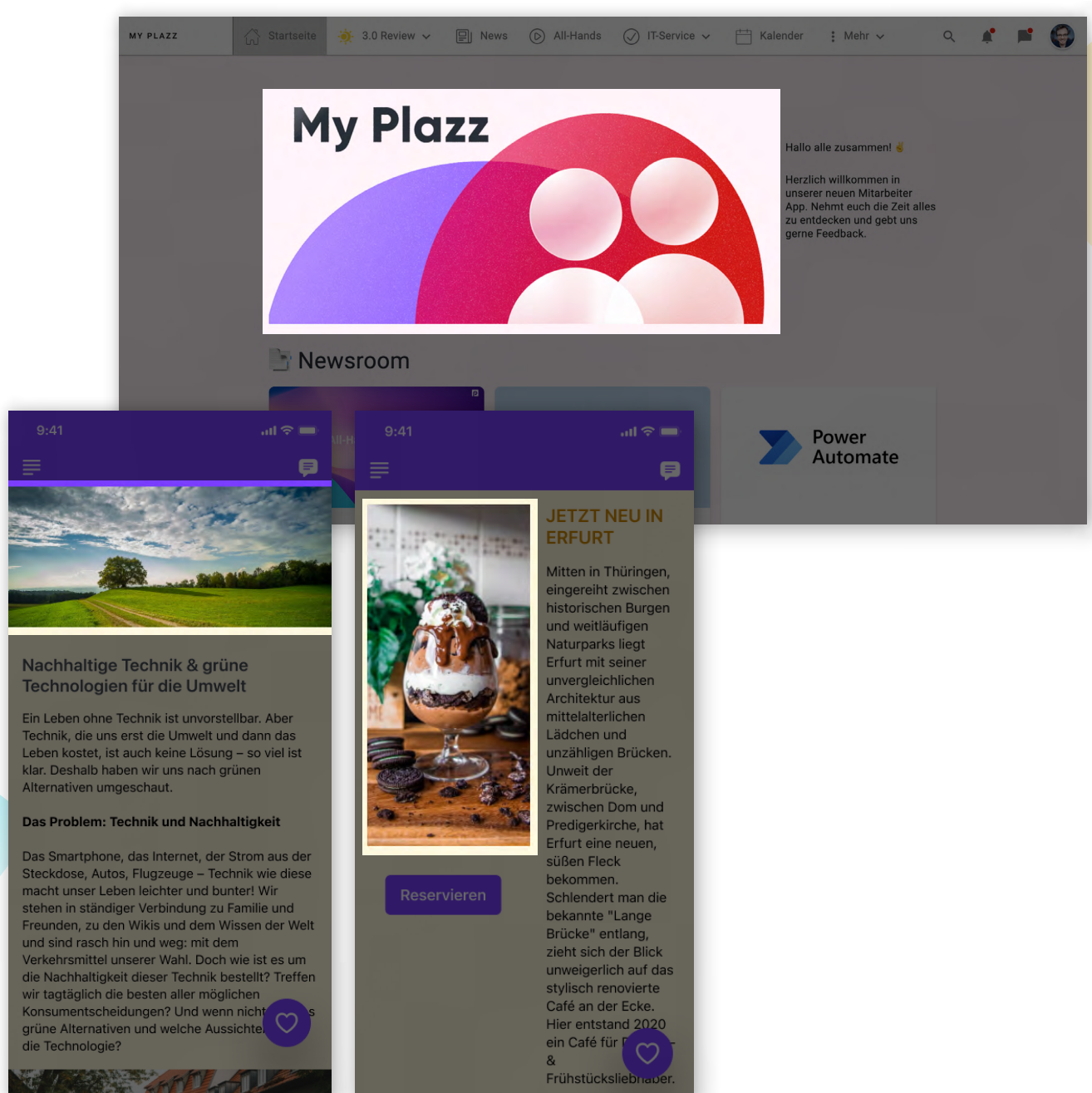
Requirements

File format jpg / png
Picture format Min. 1000px
 in width or height
 max. file size 3MB

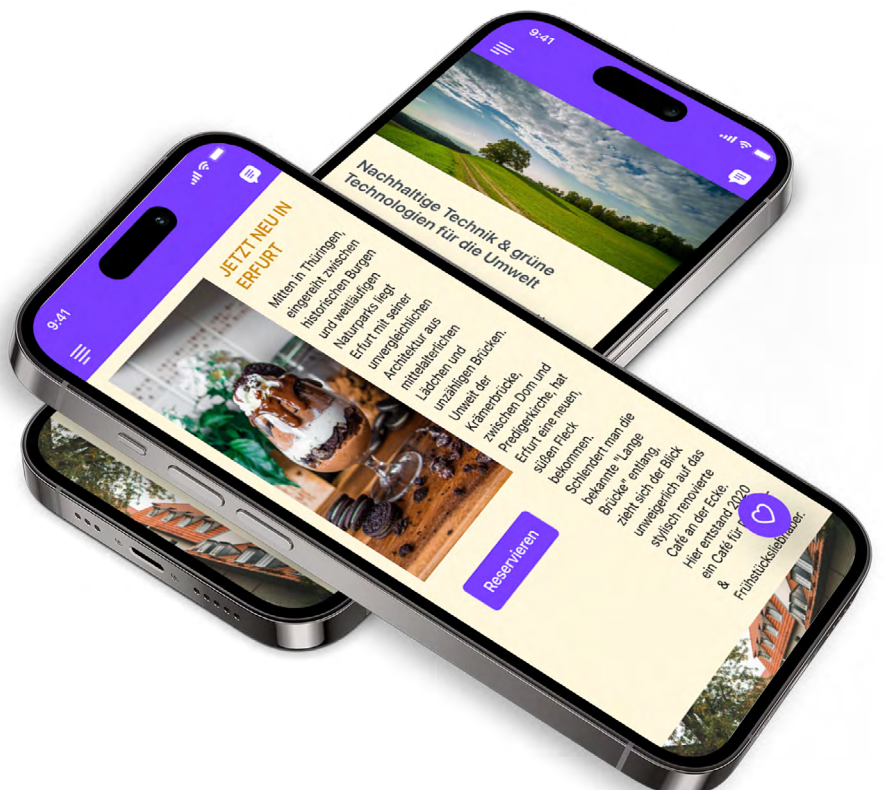
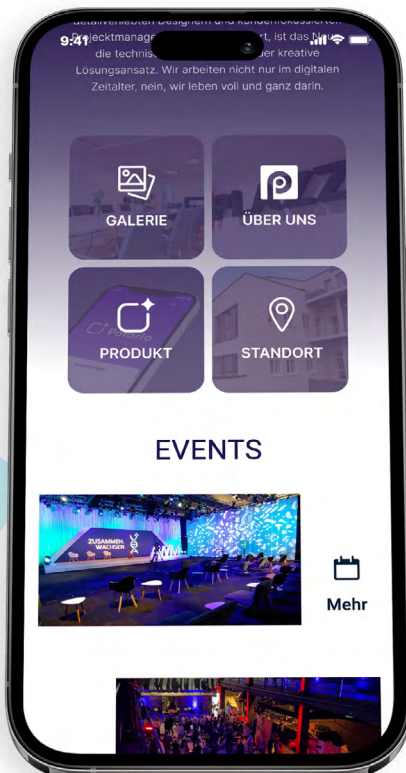
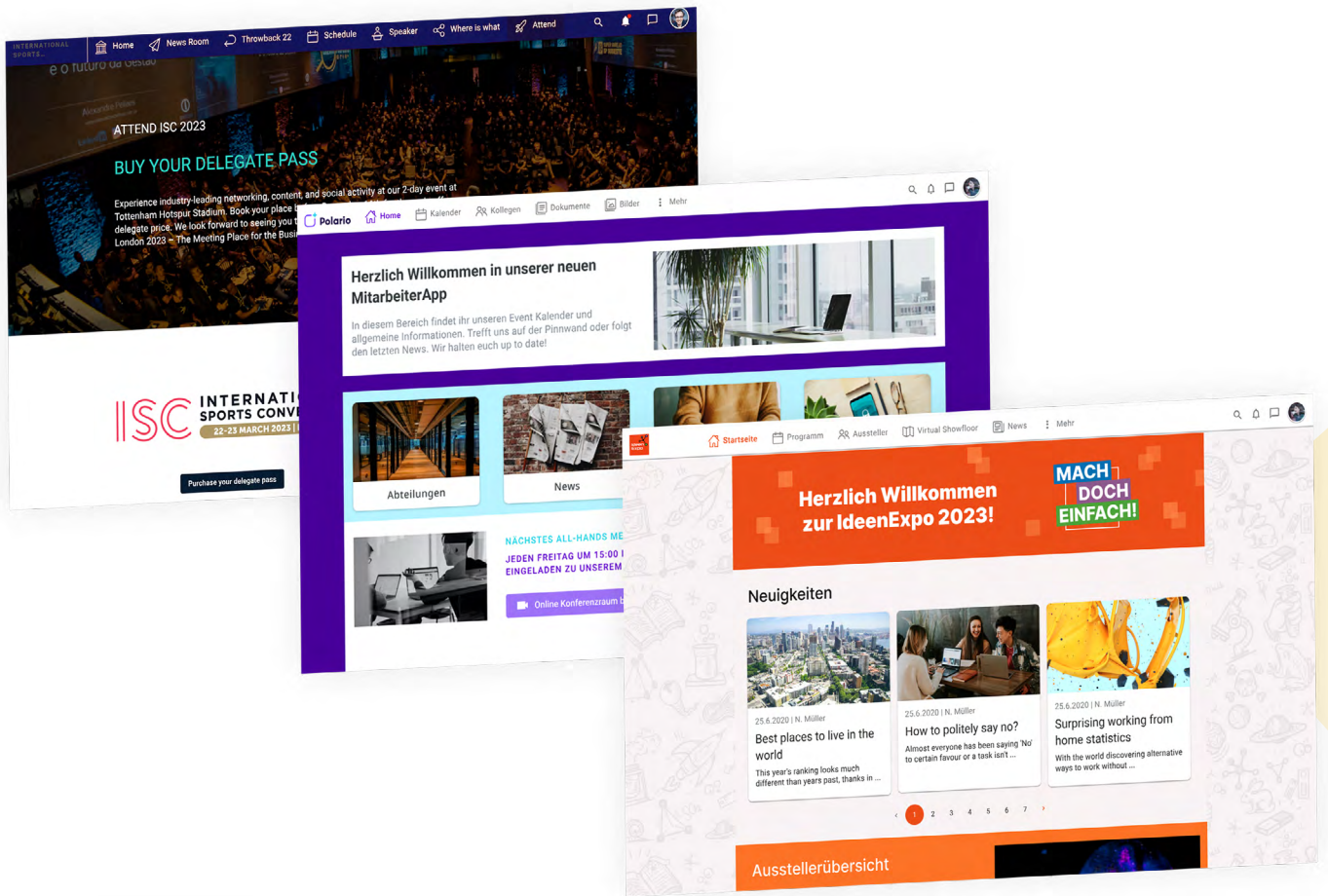
Notes

Images on pages can have any format and are always displayed at 100%.

They can be placed in all available column widths and fill this column width to 100%, provided that no padding has been set for the column.



Example Presentation - Pages



Images in Calendar Entries

Placement in the App

In the upper header area of a calendar entry as a teaser image.

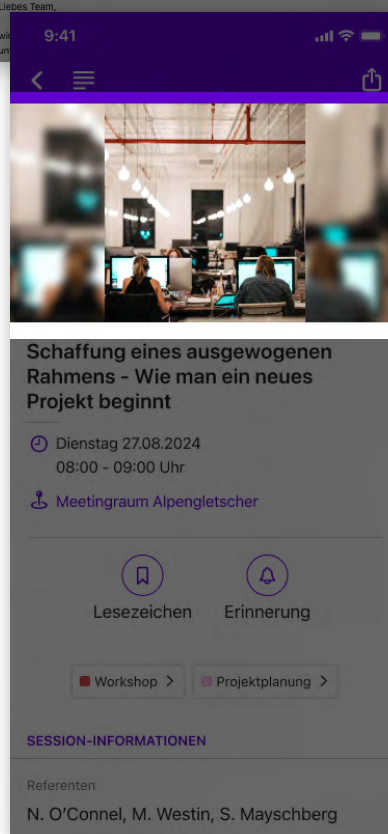
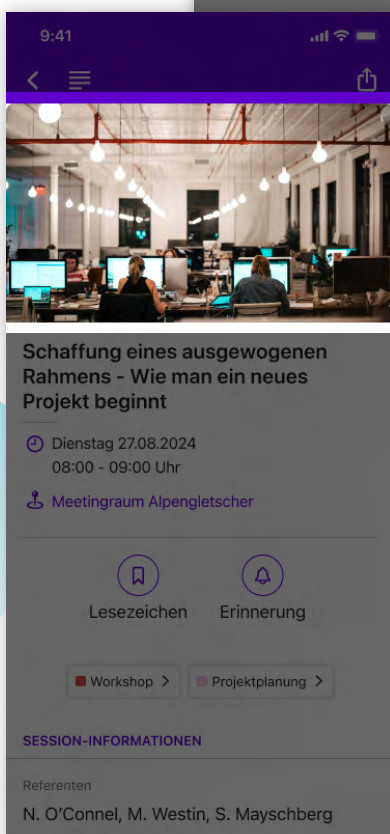
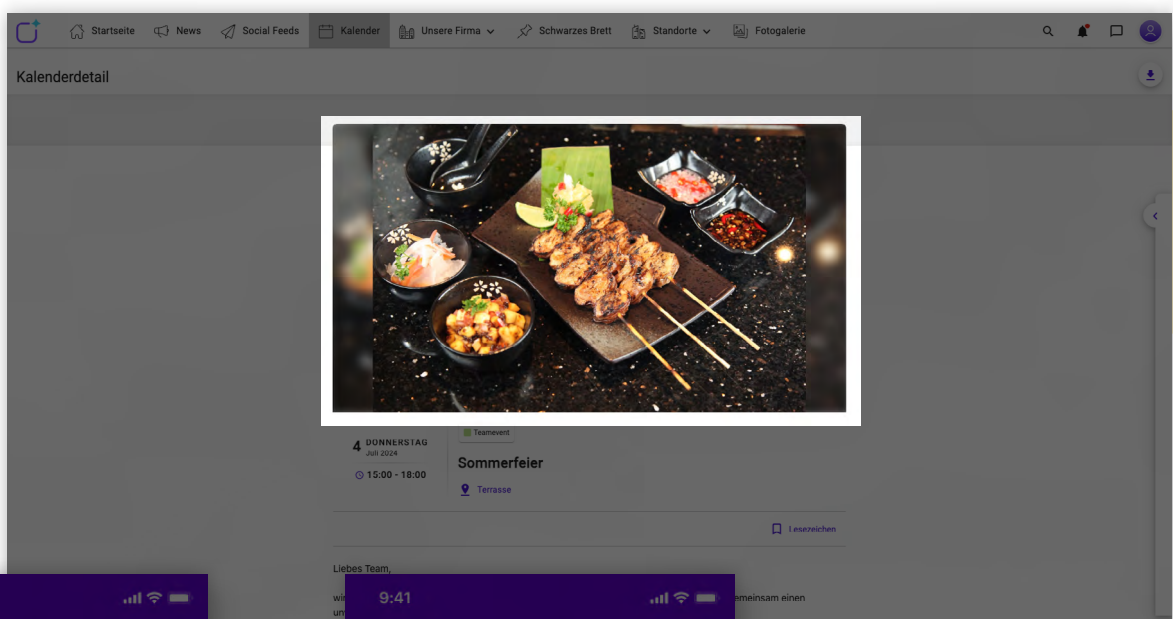
Requirements

File format jpg / png
Picture format recommended
aspect ratio 16:9

Notes

Teaser images for calendar entries can be uploaded in any format. The image is always displayed in full, but is located in a 16:9 frame.

If it does not completely fill this frame, the background is filled with a blurred version of the image.



Example Presentation - Calendar Entries

